

Exhibitor Prospectus & Invitation



*~ Celebrating our past,
anticipating our future ~*

50th Annual Meeting Southwestern Chapter, SNM April 15-17, 2005 San Antonio, Texas

Contacting the Southwestern Chapter Office:

Charles Metzger, Executive Director
Southwestern Chapter, Society of Nuclear Medicine
910 Pecan Street, Kerrville, TX 78028-3054
Ph: 830-257-0112 Fax: 830-257-0119 Email: cmetzger@swcsnm.org

Southwestern Chapter of the Society of Nuclear Medicine

Dear Exhibitor:

We invite you to come celebrate with us the historic occasion of our 50th Annual Meeting! And we won't be the only ones celebrating: April 15-17 is the first weekend of Fiesta San Antonio, a 10-day, citywide celebration to honor the memory of the heroes of the Alamo and the Battle for San Jacinto.

We expect to have over 550 attendees. We had as many in Austin for our 49th Annual Meeting. For our sleeping rooms, we will be using the Historic Menger Hotel. The Menger was built in 1859 and has housed such personalities as Theodore Roosevelt, Sidney Lanier, Babe Ruth, Mae West, Robert E. Lee, Ulysses S. Grant, and Sarah Bernhardt, just to name a few. Not only is the Menger's history great, but so is its location just across the street from the Alamo, adjacent to Rivercenter Mall, the IMAX Theater, and just two blocks from the River Walk and the Henry B. Gonzalez Convention Center. We will be using the convention center for our meeting space and exhibit hall. In addition to the customary reception and beverage breaks, continental breakfasts will be served in the exhibit hall, thus maximizing your exposure to attendees.

Early return of your company's application will assure the acquisition of an exhibit booth in a location of your choice. Additionally, extra sponsorship opportunities are outlined in this prospectus. Please read further to learn more details regarding exhibition and sponsorship. We expect this meeting to greatly benefit both attendees and exhibitors.

Sincerely,

Darlene Metter, MD & Tom Wilkinson, MRT
50th Annual Meeting Co-Chairs

Attendance Profiles

City	Austin	OK City	Galv	Nawlins	Galv	SFe	Houston	Nawlins
Year	2004	2003	2002	2001	2000	1999	1998	1997
Physician Total	108	81	117	95	74	83	89	89
Technologist Total	453	297	384	315	345	173	281	299
Registration Total	561	378	501	410	419	256	370	388
Exhibit Personnel	95	85	89	79	92	90	82	100
Exhibit Booths	35	32	37	31	39	27	26	28

List of Exhibitors at our 49th Annual Meeting, April 2-4, 2004

Alliance Imaging, Inc.	Custom Care Pharmacy	Medi/Nuclear Corp
Amersham Health	Cyclotope - Accelerated Medicine	MIMvista Corp.
Biodex Medical Systems	Cytogen Corporation	Nuclear Imaging Services, LLC
Biodose Isotope Tracking	Digirad Corporation	Numed, Inc.
Biogen Idec, Inc.	DMS Health Group	PETNET® Solutions
Bracco Diagnostics, Inc.	Eastern Isotopes, Inc.	Philips Medical Systems
Bristol-Myers Squibb Medical Imaging	Elsevier Science	Pinestar Technology Inc.
CTI Services	Fujisawa Healthcare, Inc.	Radiology Corporation of America
Capintec, Inc.	GE Medical Systems	St. Luke's Episcopal Health System
Cardinal Health Nuclear Pharmacy Services	Genzyme Therapeutics	Siemens Medical Solutions
CTI Solutions	ISO-Tex Diagnostics, Inc.	The Gollman Group, Inc.
	Mallinckrodt	Universal Medical Resources, Inc.

Exhibition Details

Exhibition Dates and Hours

Exhibit hours, subject to changes authorized by the Southwestern Chapter of the Society of Nuclear Medicine, are:

Friday, April 15 7:00 a.m. - 7:00 p.m.

Saturday, April 16 7:00 a.m. - 4:00 p.m.

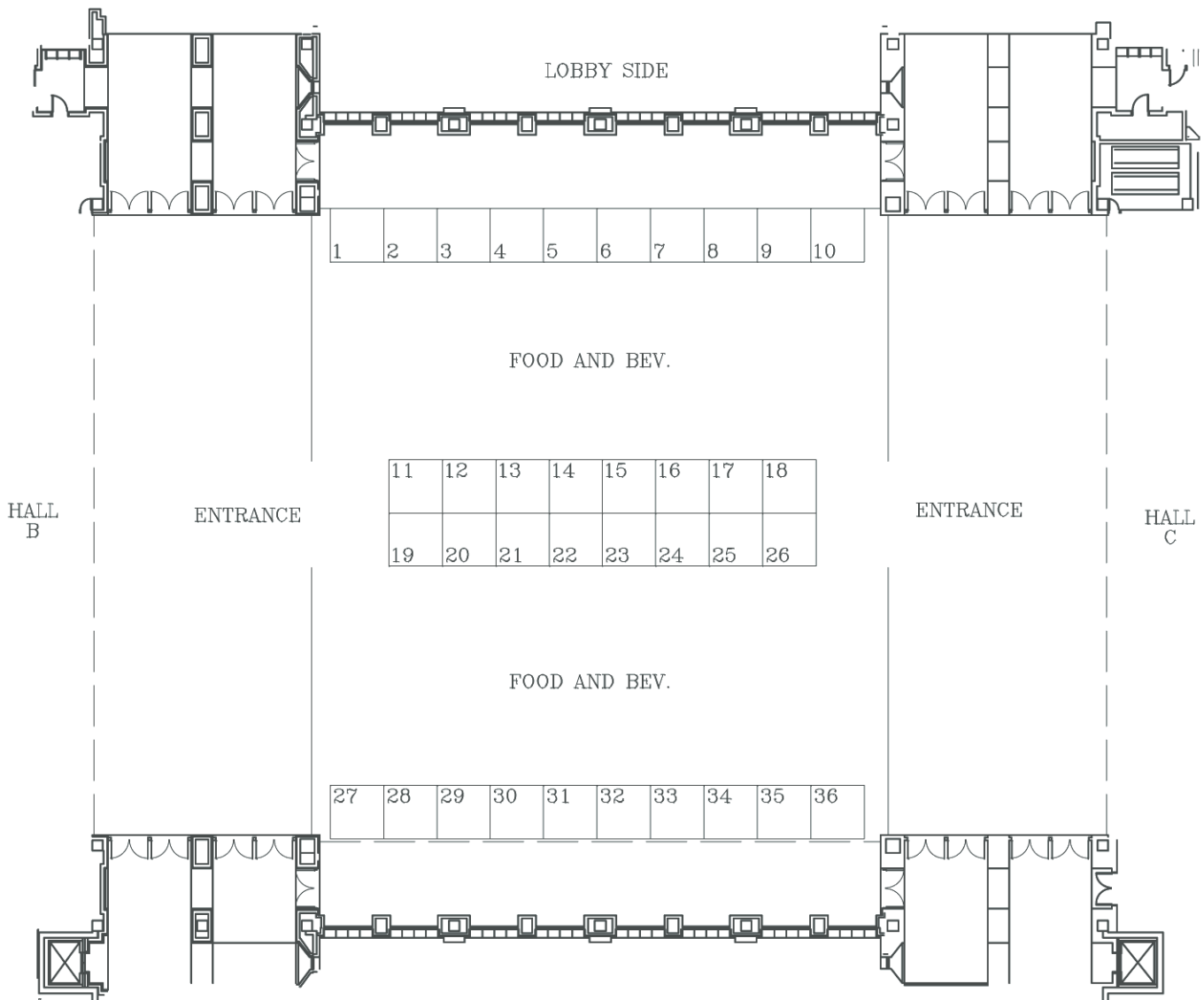
In addition to the customary Friday evening reception and 30-minute beverage breaks, **continental breakfasts will be served in the exhibit hall**, thus maximizing your exposure to attendees. Gift raffles will also be held to encourage exhibition attendance.

Exhibit Booth Specifications

All booths will be **10-foot by 10-foot** with 8-foot high backwall drape and 3-foot siderail drape. The Chapter will supply a 7-inch by 44-inch identification sign for each booth. Security guard service and aisle cleaning will also be provided without additional charge.

The Chapter will carpet the aisles, but this year we will use a very large, beautiful exhibit hall that has no carpeting, so exhibitors will need to rent carpet from the decorator.

Exhibition Floor Plan



Additional Exhibition Details

Cost of Space

The price for each booth is \$1,250. This price includes badges for four personnel, beverage breaks, a reception in the exhibit hall, and items previously detailed under the heading entitled, "Exhibit Booth Specifications."

Installation and Dismantling

The exhibit hall will be ready for set-up and installation at 12:00 Noon on Thursday, April 14, 2005. It is the responsibility of each exhibitor to have their booth erected. All work must be completed by 9:00 p.m. Thursday for inspection.

Exhibitors may not dismantle nor do any packing before 4:00 p.m. on Saturday, April 16. All exhibit material must be removed from the exhibit hall by 8:00 p.m. on Saturday. The drayage and storage contractor for the meeting reserves the right to ship (freight collect) packages, cartons, crates, etc. left in the exhibit hall beyond the cutoff time, unless special contract arrangements are agreed upon by the exhibitor and the contractor.

Application for Space

Exhibit space assignments will be based on the date when the signed contract is received in the Chapter office, accompanied by a 50% deposit of the booth fee. Additionally, when space preference conflicts exist, the Chapter will attempt to assign space fairly and at its own discretion. Space assignment will be held for the exhibitor for thirty days after invoicing pending receipt of full payment. Thereafter, if payment is not received, the Chapter may cancel the application and reassign the space. Should the exhibitor cancel after the notice of assignment is mailed, the Chapter may reassign the space and all rental paid by the exhibitor may be retained by the Chapter as liquidation charges.

Exhibit Registration

Admission to the Exhibit Hall for exhibitors and attendees is by badge only. It will be the responsibility of each exhibiting company to provide an accurate listing of representatives who will be present. Badges will be prepared in advance only for those individuals. Official badges for exhibitors will be limited to four for each booth. Additional badges will be \$100 each.

Official Decorator & Drayage Contractor

Convention Decorating Service
3559 Belgium Lane
San Antonio, Texas 78219
Phone: 210-467-0041
(Ask for Exhibition Services)

Security and Liability

Professional security guard service will be provided during non-exhibit hours.

Each party involved in the exhibit: hotel, exhibitor, leasing association agrees to be responsible for their own negligence or that of their employees or agents. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by fire and extended coverage policy.

Rules for Exhibition

No booth or display material may exceed the height of 8 feet. All aisles must be kept clear to conform to fire regulations. There may be no spans over the aisles. Exhibits not conforming to these specifications or which in design, operation, or otherwise are objectionable in the opinion of the Chapter President will be prohibited.

Canvassing in any part of the exhibit or meeting rooms by anyone representing or connected with a non-exhibiting firm is strictly forbidden. Canvassing or distributing advertising material by the exhibitor will not be permitted outside the exhibitor's allotted space.

No exhibition shall assign, sublet or share the whole or any part of the space allotted without the knowledge or consent of the Chapter President.

The Chapter reserves the right to restrict exhibits, which for any reason become objectionable and also to prohibit or evict any exhibit that in their opinion may detract from the general character of the exhibition. This reservation includes persons, or things, conduct, printed matter or anything of a character which may be objectionable for the exhibition as a whole. In the event of such restriction or eviction, the Chapter will, not be liable for any refunds of rentals or exhibit expense.

Application for Exhibit Space

Application for exhibit space at the 50th Annual Scientific Meeting of the Southwestern Chapter, Society of Nuclear Medicine indicates the applicant's willingness to abide by all accompanying exhibit terms and conditions and general regulations as well as additional, rules and regulations as the Chapter deems necessary to the success of the exhibition, provided these latter do not materially alter the exhibitor's contractual rights. If all choices of space have been allocated, the Chapter will assign what is considered best of available space.

(Please Type or Print)

Firm Name _____

Contact (person to whom space assignment service kit and invoice should be sent):

Name _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

We would prefer, if possible, that our company *NOT* be located near the following companies:

We would prefer, if possible, that our company *BE* located near the following companies:

We prefer the following locations:

1st Choice: Booth No. _____ 2nd Choice: Booth No. _____ 3rd Choice: Booth No. _____

Booth price is **\$1250.00**. Enclosed is our payment of: _____ (Minimum of 50% deposit).

Name of Firm (as you want it to show on the standard 7" x 44" identification sign):

Included in the cost of your space is a free write-up (limited to 50 words) of your products, equipment, or services. This information will be included in the Final Program that is distributed to all attendees. **Please take the time to submit your description now.**

A Description of What We Will Display- (50 words or less; please type)

Authorized Signature _____ Date _____

Application should be signed and mailed to: Charles Metzger, Executive Director
Southwestern Chapter, Society of Nuclear Medicine
910 Pecan Street, Kerrville, TX 78028-3054
Ph: 830-257-0112 Fax: 830-257-0119 Email: cmetzger@swcsnm.org

Please make checks payable to Southwestern Chapter Society of Nuclear Medicine Tax ID #75-1189350

Educational Grants and Event Sponsorships

By providing an educational grant or event sponsorship, your company can gain added recognition at our 50th Annual Meeting. Opportunities and the levels of recognition are listed below.

Checks do not need to be returned with the application. The application can be submitted as a notice of intent. We will send an ACCME sponsor agreement form as soon as we receive your application.

_____ **Platinum Level Educational Grant:** Minimum \$5,000 educational grant
Recognition: Sign in registration area, emphasized company acknowledgment in the Final Program, and recognition banner for Exhibit Booth.

_____ **Gold Level Educational Grant:** Minimum \$3,500 educational grant
Recognition: Sign in registration area and emphasized company acknowledgment in the Final Program.

_____ **Silver Level Educational Grant:** \$2,000 educational grant
**This level of support covers the cost of bringing an out-of-Chapter speaker to the meeting.*
Recognition: Sign in registration area and company acknowledgment in the Final Program.

_____ **Bronze Level Educational Grant:** Minimum \$500 educational grant
Recognition: Company acknowledgment in the Final Program.

_____ **Coffee Break Sponsorship:** \$5,000 total
Recognition: Multiple signs near refreshment tables and acknowledgment in the Final Program.

_____ **Partial Coffee Break Sponsorship:** \$1,000 for one break
Recognition: Sign near refreshment tables and acknowledgment in the Final Program.

Name _____ Title _____

Firm Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Please make checks payable to Southwestern Chapter of the Society of Nuclear Medicine (Tax ID #75-1189350)

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Preliminary Program Topics and Speakers

Friday, April 15, 2005

Continental Breakfast in Exhibit Hall

Plenary Session in Lila Cockrell Theater

Therapeutic Radionuclides

Donald Podoloff, MD

Plenary Session in Lila Cockrell Theater

Southwestern Chapter Multimedia Historical Review, Narrators TBD

A.M. Beverage Break - Visit the Exhibits

The Future of Nuclear Medicine & Its Economic Impact, James Thrall, MD

Lunch - Visit the Exhibits

Pediatric Imaging, Joe Leonard, MD

Pediatric PET Imaging

Homer Macapinlac, MD

New & Pending Applications in PET

Richard Wahl, MD

P.M. Beverage Break - Visit the Exhibits

Monoclonal Antibodies: Today and the Future, Speaker TBD

Plenary Session in Lila Cockrell Theater

Walter Durham Lecture: Ethics in Nuclear Medicine, Bruce Barron, MD

Reception in the Exhibit Hall

Saturday, April 16, 2005

Continental Breakfast in Exhibit Hall

Plenary Session in Lila Cockrell Theater

Ted Bloch Lecture: Molecular Imaging & Nanotechnology, James Thrall, MD

Plenary Session in Lila Cockrell Theater,
Nanotechnology Now & the Future, Beth Goins, PhD and William Phillips, MD.

A.M. Beverage Break - Visit the Exhibits

Plenary Session in Lila Cockrell Theater

Non-Oncological Clinical PET

Richard Wahl, MD

Saturday, April 16, continued

Lunch - Visit the Exhibits

PET in Breast Cancer

Richard Wahl, MD

Myocardial Imaging Artifacts

Paul Gililland, CNMT and Henry Lucid, MD

Current Concepts in PET/CT

Homer Macapinlac, MD & Don Podoloff, MD

QC for Myocardial Perfusion Studies Utilizing Rotating Projection Images

Manuel Cerqueira, MD

P.M. Beverage Break - Visit the Exhibits

GI Imaging 2005:

Hepatic Scintigraphy and More

Michael Middleton, MD

PET and Alzheimer's Disease

Speaker TBD

Saturday Evening Reception

Sunday, April 17, 2005

Continental Breakfast Outside the Lila Cockrell Theater

Plenary Session in Lila Cockrell Theater

Ralph Gorten Lecture: Hybrid Cardiac Imaging: New Paradigms

Josef Machac, MD

Quantification of Myocardial Blood Flow

Josef Machac, MD

Non-Imaging Nuclear Medicine Procedures

Carla Bailey, CNMT

Beverage Break and Announce Unknown Cases Winner

Overview on the Use of Tc-99m Labeled Agents for Myocardial Perfusion Imaging

Manuel Cerqueira, MD

Acute Coronary Syndromes: Is there a Place for Stress Myocardial SPECT?

Richard Campeau, MD

**50th Annual Meeting
Southwestern Chapter, SNM
April 15-17, 2005**

**Henry B. Gonzalez Convention Center
San Antonio, Texas**



The historic Menger Hotel - our designated meeting hotel - is just across the street from the Alamo, adjacent to Rivercenter Mall and the IMAX Theater, and just two blocks from the River Walk and the Henry B. Gonzalez Convention Center.

**An attractive venue and hundreds of great
clients await you!**

Apply now! Booth space is limited.

For updates: www.swcsnm.org/50thmeeting.htm