

Exhibitor Prospectus & Invitation

**51st Annual Meeting
Southwestern Chapter, SNM
April 7-9, 2006**

**Hyatt Regency
Albuquerque, New Mexico**



Contacting the Southwestern Chapter Office:

Charles Metzger, Executive Director, Southwestern Chapter, SNM, 910 Pecan Street, Kerrville,
TX 78028-3054 Ph: 830-257-0112 Fax: 830-257-0119 Email: cmetzger@swcsnm.org

Southwestern Chapter of the Society of Nuclear Medicine

Dear Exhibitor:

We invite you to come exhibit at next year's 51st Annual Meeting. Our meeting will be held April 7-9, 2006 at the Hyatt Regency Albuquerque—a Four-Diamond Award hotel in downtown Albuquerque, just a block from historic Route 66. At our 50th Annual Meeting in San Antonio we had over 650 registrants (see attendance profiles below). We don't expect as many to make the trip to Albuquerque, but we are doing everything in our power to draw 450 or more attendees to the meeting. What will draw outstanding attendees to Albuquerque?

1. A strong educational program. We'll spend even more on speakers than we did in San Antonio.
2. Beautiful climate and an exceptional venue.
3. Reduced room rates for technologists. If they register early, technologists will receive a 10% price break.
4. Meeting momentum. With recent meetings having been so well attended, we've maintained a growing database of nuclear medicine professionals.
5. Your support. Corporate representatives have proven to be excellent promoters of our meetings, once they are convinced of the quality of the education and attendees.

Early return of your company's application will assure the acquisition of an exhibit booth in a location of your choice. Additionally, extra sponsorship opportunities are outlined in this prospectus. Please read further to learn more details regarding exhibition and sponsorship. We expect this meeting to greatly benefit both attendees and exhibitors.

Sincerely,

Dana Mathews, MD & Debby Joslin, CNMT
51st Annual Meeting Co-Chairs

Attendance Profiles

City	S. Antonio	Austin	OK City	Galveston	N. Orleans	Galveston	Santa Fe	Houston
Year	2005	2004	2003	2002	2001	2000	1999	1998
Physician Total	112	108	81	117	95	74	83	89
Technologist Total	546	453	297	384	315	345	173	281
Attendee Total	658	561	378	501	410	419	256	370
Exhibit Staff	110	95	85	89	79	92	90	82

List of Exhibitors at our 50th Annual Meeting, April 15-17, 2005

Alliance Imaging	Digirad Corp.	PET Imaging
AnazaoHealth Corporation	DMS Health Group	Philips
Astellas Pharma, LTD	Eastern Isotopes	Pinestar Technology Inc.
BC Technical, Inc.	Elsevier Science	Radiology Corporation of America
Biodex Medical Systems	GE Healthcare	scheduleSTAT
Biodose	Genzyme Therapeutics	Siemens Medical Solutions
Biogen Idec	GlaxoSmithKline Corporation	St. Luke's Episcopal Hospital
Bracco Diagnostics, Inc.	ISO-Tex Diagnostics, Inc.	Texas Children's Hospital
Bristol-Myers Squibb Medical Imaging	Mallinckrodt	The Gollman Group, Inc.
Capintec, Inc.	MIMvista Corp.	Universal Medical Resources, Inc.
Cardinal Health Nuclear Pharmacy	Nuclear Imaging Services, LLC	PET Imaging
CTI PETNET	Numed, Inc.	Philips
Cyclotope	Digirad Corp.	Pinestar Technology Inc.
Daxor Corporation	DMS Health Group	

Exhibition Details

Exhibition Dates and Hours

Exhibit hours, subject to changes authorized by the Southwestern Chapter, SNM, are:

Friday, April 7, 10:00 a.m. - 7:00 p.m.

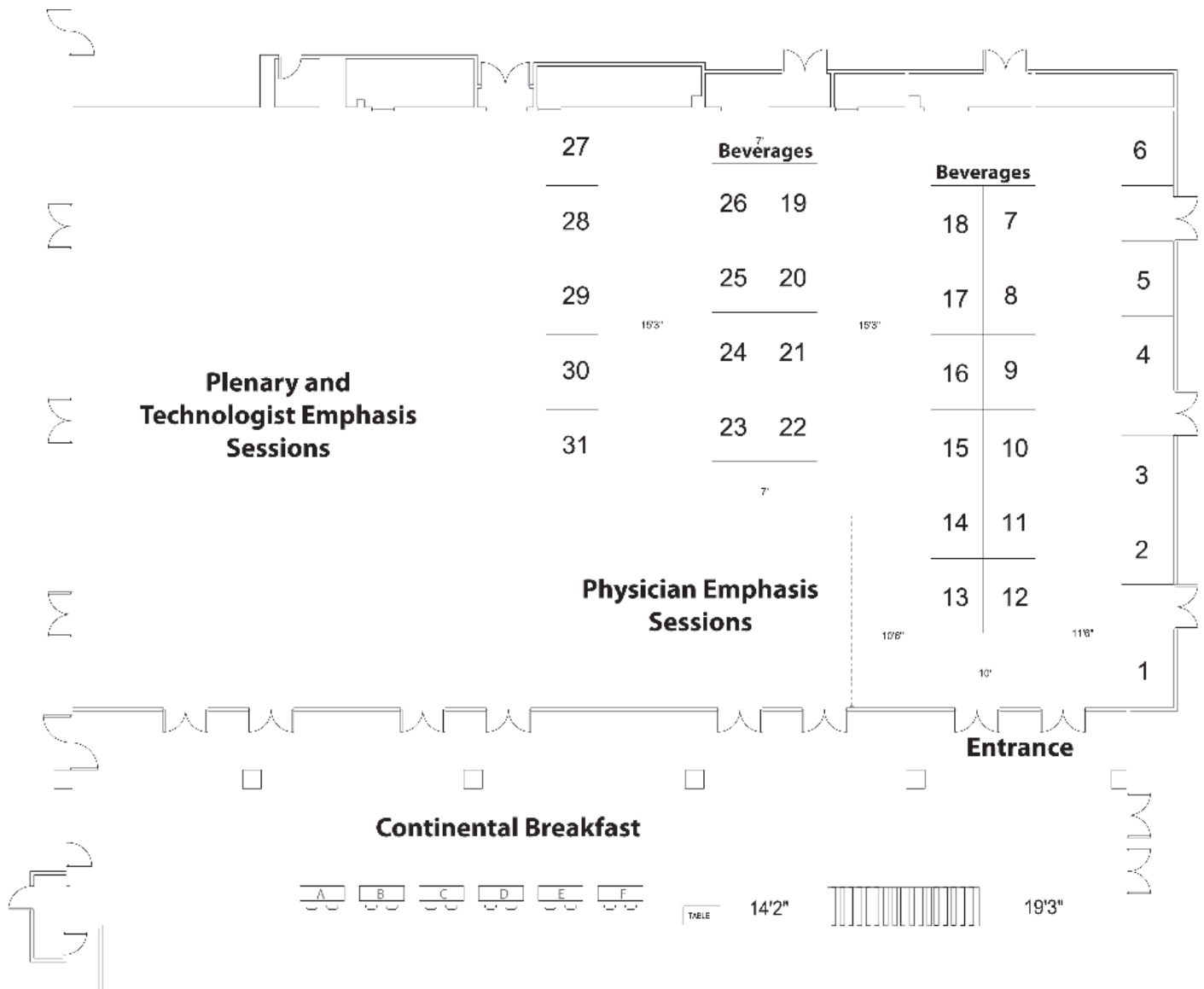
Saturday, April 8, 8:00 a.m. - 4:00 p.m.

In addition to the customary Friday evening reception and 30-minute beverage breaks, gift raffles will also be held to encourage exhibition attendance.

Exhibit Booth Specifications

All booths will be **7-foot by 10-foot** with 8-foot high backwall drape and 3-foot siderail drape. The Chapter will supply a 7-inch by 44-inch identification sign for each booth. Security guard service and aisle cleaning will also be provided without additional charge.

Exhibition Floor Plan



Additional Exhibition Details

Cost of Space

The price for each booth is \$1,000. This price includes badges for four personnel, beverage breaks, a reception in the exhibit hall, and items previously detailed under the heading entitled, "Exhibit Booth Specifications."

Installation and Dismantling

The exhibit hall will be ready for set-up and installation at 12:00 Noon on Thursday, April 6, 2006. It is the responsibility of each exhibitor to have their booth erected. All work must be completed by 9:00 p.m. Thursday for inspection.

Exhibitors may not dismantle nor do any packing before 4:00 p.m. on Saturday, April 8. All exhibit material must be removed from the exhibit hall by 8:00 p.m. on Saturday. The drayage and storage contractor for the meeting reserves the right to ship (freight collect) packages, cartons, crates, etc. left in the exhibit hall beyond the cutoff time, unless special contract arrangements are agreed upon by the exhibitor and the contractor.

Application for Space

Exhibit space assignments will be based on the date when the signed contract is received in the Chapter office, accompanied by a 50% deposit of the booth fee. Additionally, when space preference conflicts exist, the Chapter will attempt to assign space fairly and at its own discretion. Space assignment will be held for the exhibitor for thirty days after invoicing pending receipt of full payment. Thereafter, if payment is not received, the Chapter may cancel the application and reassign the space. Should the exhibitor cancel after the notice of assignment is mailed, the Chapter may reassign the space and all rental paid by the exhibitor may be retained by the Chapter as liquidation charges.

Exhibit Registration

Admission to the Exhibit Hall for exhibitors and attendees is by badge only. It will be the responsibility of each exhibiting company to provide an accurate listing of representatives who will be present. Badges will be prepared in advance only for those individuals. Official badges for exhibitors will be limited to four for each booth. Additional badges will be \$100 each.

Official Decorator & Drayage Contractor

Convention Services of the Southwest, Inc.
1239 Bellamah NW, Suite A
Albuquerque, NM 87104
Telephone: 505-243-9889
Email: barb@cssabq.com

Security and Liability

Professional security guard service will be provided during non-exhibit hours. Each party involved in the exhibit: hotel, exhibitor, leasing association agrees to be responsible for their own negligence or that of their employees or agents. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by fire and extended coverage policy.

Rules for Exhibition

No booth or display material may exceed the height of 8 feet. All aisles must be kept clear to conform to fire regulations. There may be no spans over the aisles. Exhibits not conforming to these specifications or which in design, operation, or otherwise are objectionable in the opinion of the Chapter President will be prohibited.

Canvassing in any part of the exhibit or meeting rooms by anyone representing or connected with a non-exhibiting firm is strictly forbidden. Canvassing or distributing advertising material by the exhibitor will not be permitted outside the exhibitor's allotted space.

No exhibition shall assign, sublet or share the whole or any part of the space allotted without the knowledge or consent of the Chapter President.

The Chapter reserves the right to restrict exhibits, which for any reason become objectionable and also to prohibit or evict any exhibit that in their opinion may detract from the general character of the exhibition. This reservation includes persons, or things, conduct, printed matter or anything of a character which may be objectionable for the exhibition as a whole. In the event of such restriction or eviction, the Chapter will, not be liable for any refunds of rentals or exhibit expense.

Application for Exhibit Space

Application for exhibit space at the 51st Annual Scientific Meeting of the Southwestern Chapter, Society of Nuclear Medicine indicates the applicant's willingness to abide by all accompanying exhibit terms and conditions and general regulations as well as additional, rules and regulations as the Chapter deems necessary to the success of the exhibition, provided these latter do not materially alter the exhibitor's contractual rights. If all choices of space have been allocated, the Chapter will assign what is considered best of available space.

(Please Type or Print)

Firm Name _____

Contact (person to whom space assignment service kit and invoice should be sent):

Name _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

We would prefer, if possible, that our company *NOT* be located near the following companies:

We would prefer, if possible, that our company *BE* located near the following companies:

We prefer the following locations:

1st Choice: Booth No. _____ 2nd Choice: Booth No. _____ 3rd Choice: Booth No. _____

Booth price is \$1,000. Enclosed is our payment of \$ _____ (Minimum of 50% deposit).

Name of Firm (as you want it to show on the standard 7" x 44" identification sign):

Included in the cost of your space is a free write-up (limited to 50 words) of your products, equipment, or services. This information will be included in the Final Program that is distributed to all attendees. **Please take the time to submit your description now.**

A Description of What We Will Display-(50 words or less; please type)

Authorized Signature _____ Date _____

Application should be signed and mailed to: Charles Metzger, Executive Director Southwestern Chapter, SNM, 910 Pecan Street, Kerrville, TX 78028-3054, Ph: 830-257-0112 Fax: 830-257-0119 Email: cmetzger@swcsnm.org

Please make checks payable to Southwestern Chapter Society of Nuclear Medicine Tax ID #75-1189350

Educational Grants and Event Sponsorships

By providing an educational grant or event sponsorship, your company can gain added recognition at our 51st Annual Meeting. Opportunities and the levels of recognition are listed below.

Checks do not need to be returned with the application. The application can be submitted as a notice of intent. We will send an ACCME sponsor agreement form as soon as we receive your application.

_____ **Platinum Level Educational Grant:** Minimum \$5,000 educational grant
Recognition: Sign in registration area, emphasized company acknowledgment in the Final Program, and recognition banner for Exhibit Booth.

_____ **Gold Level Educational Grant:** Minimum \$3,500 educational grant
Recognition: Sign in registration area and emphasized company acknowledgment in the Final Program.

_____ **Silver Level Educational Grant:** \$2,000 educational grant **This level of support covers the cost of bringing an out-of-Chapter speaker to the meeting.*
Recognition: Sign in registration area and company acknowledgment in the Final Program.

_____ **Bronze Level Educational Grant:** Minimum \$500 educational grant
Recognition: Company acknowledgment in the Final Program.

_____ **Coffee Break Sponsorship:** \$5,000 total
Recognition: Multiple signs near refreshment tables and acknowledgment in the Final Program.

_____ **Partial Coffee Break Sponsorship:** \$1,000 for one break
Recognition: Sign near refreshment tables and acknowledgment in the Final Program.

Name _____ Title _____

Firm Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Please make checks payable to Southwestern Chapter of the Society of Nuclear Medicine (Tax ID #75-1189350)

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Preliminary Program Details

The global objectives of the 51st Annual Meeting are twofold:

1. The first is to present cutting edge information in rapidly developing areas of nuclear medicine, such as PET.
2. To review and update information in the areas of general clinical nuclear medicine.

There will be presentations regarding the expanding area of therapy involving nuclear medicine agents, including the treatment of liver metastases with SIR spheres, the treatment of non Hodgkins Lymphoma with anti CD 20 antibodies labeled with radioactive isotopes, and an update in the management of thyroid cancer using radioactive iodine.

There will a half day dedicated to cardiac imaging, where the emphasis will include the expanding role of PET and SPECT/CT imaging. Emphasis will also be given to refreshing skills associated with the performance of cardiac stress tests, including interpretation of EKGs.

Preliminary List of Topics

SPECT CT Fusion
Update in Thyroid Cancer Management
New Infection Imaging Agents
Painful Joint Replacement
FDOPA PET Brain Imaging
C11 Acetate PET in Prostate Cancer
PET and Cervical Cancer
Tumor Localization
Therapy with Non-Sealed Radioactive Agents
Cardiac Perfusion Imaging
Nuclear Medicine: Professional Advocacy
PET/CT for the Nuclear Medicine Technologist
Cross-Sectional Anatomy 101
PET Cardiology & EKG Arrhythmia
Multi-slice CT Cardiac Effect on Nuclear Cardiology
Advance Practice for Technologists and the Future of Nuclear Medicine Technology

Preliminary List of Confirmed Speakers

Michael Brophey
Ebrahim Delpassand
Michael Hartshorne
David Lilien
Homer Macapinlac
Lyn Mehlberg
Chris Palestro
Steve Sherman
Yong Bradley
Jack Ziffer

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**Hyatt Regency
Albuquerque, New Mexico**



**An attractive venue and hundreds
of great clients await you!**

Apply now! Booth space is limited.

**For updates, browse:
www.swcsnm.org/meetings/2006mtg.htm**